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Groups@CountryTravelDiscoveries.com



Welcome to 2021 Group Travel

Good Morning!

It's been quite the year, hasn't it? We had over 50 different groups set to travel with us in 2020, and by the time it's all finished, a scant five will end up making their trek with us.

I feel bad for each of you as group leaders, and also for your customers. Some of your travelers perhaps just retired, and we're looking forward to the opportunity to travel and experience the country. Others may be winding down their traveling days, but still have that itch and ability to travel.

We are confident though that we'll have a destination that meets your group needs for 2021. Many of our tour destinations are in America's heartland—visiting the backroads of states like Wisconsin, Michigan, Illinois, Iowa, Ohio, Kansas and Oklahoma.

These states might seem “dull” when traveling across them on “Interstate 80”, but once you get on the backroads, there's all kinds of “Route 66” type stops—visits that your travelers will embrace in the coming year.

We know you'll love partnering with Country Travel DISCOVERIES as your group enjoys the type of stops that separate us from regular tour companies.

What makes us different? Take a look at the enclosed sampling of exclusive stops your customers will experience on a discovery tour with us. Our experienced staff is dedicated to uncovering the hard-to-find local sites and experts for exclusive access by our customers...and yours.

We lead travelers like yours into Alaska's Inside Passage, through New England during fall foliage, amongst the west's finest National Parks, and onto spectacular rail routes. Plus, we can satisfy your group members' bucket lists as we go places many tour operators don't—such as our tours of rural America.

By partnering with us, you'll make your group's vacation cost-effective and easy. We offer special discounts for groups of different sizes. We'll even provide customized promotional materials and travel shows upon request. Your group members will be pleased with their trip—they'll want to travel year after year!

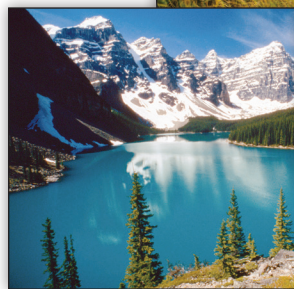
We're looking forward to hosting several of you on tours in 2021. To learn how we can work together—with small or large groups—please contact me at **262-923-8121** or **groups@CountryTravelDiscoveries.com**.

Best regards,

Steve Uelner, President

PS: Take a look at the enclosed piece for a listing of the exciting, brand-new 2021 tours that we are currently putting together!

**Come join us for a
one-of-a-kind
EXPERIENCE!**



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Outstanding Group Travel Service

Partner with Country Travel DISCOVERIES to make your group's next tour the best ever! Choose from unique and exciting destinations across the United States and the world. Enjoy outstanding service from start to finish, including planning and promotional services, group pricing, customized itineraries and knowledgeable, friendly DISCOVERIES Directors.

We'd love to have you join us. We work with many group leaders who come back year after year—and their group sizes continue to grow.

Choose Us for Your Group's Vacation Needs

Delightfully Different Tour Itineraries

- Exclusive excursions and experiences, including home-cooked meals and local favorites
- Experienced staff creates each itinerary from scratch—and travel the route beforehand

Flexible Options

- Special pricing for groups as small as five travelers
- Private groups for 15 or more travelers
- Smaller groups can join scheduled departures

Your group may also qualify for

- FREE assistance with promoting your group tour
- Tour preview meetings with Country Travel DISCOVERIES staff
- Transportation assistance to and from our tour's starting point
- Flexible payment options
- Personalized travel correspondence
- One FREE trip with groups of 10 or more travelers
- Country Travel DISCOVERIES Director support on tour
- Travel Protection available in case your travelers need to cancel or leave a trip
- Other needs as they arise—please ask. We're open to ideas!

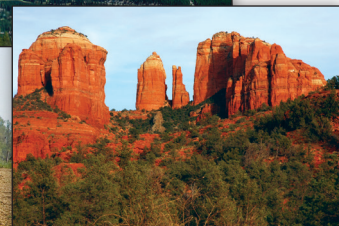
Let us put together a proposal designed just for you.

Call Steve Uelner at **262-923-8121**, or email
Groups@CountryTravelDiscoveries.com.

"Our group has traveled with Steve and his staff for the past five years and have enjoyed excellent service from the office staff, along with wonderful tours. We have had superior tour guides who have taken care of every need. We find Country Travel DISCOVERIES small enough to give personal service and large enough to take us where we want to go."

—Tonya Meyer, Director of Bluffton Senior Center

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Here's a sampling of the kinds of personalized stops your travelers will love

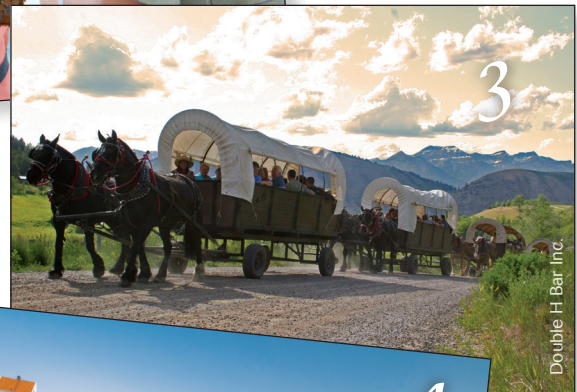
- 1 SPIRIT OF THE SOUTH—ALABAMA & GEORGIA:** We meet ancestors of the internationally acclaimed Gee's Bend Quilters to experience their distinctive quilting style.



- 2 NEW ENGLAND RAILS & RESORTS:** Off the Maine coast, Captain Bob takes our groups out on the open Atlantic in search of the perfect lobster catch. The trek takes place on a 1963 oak-planked lobster-style boat. A local biologist also rides along to provide insight into lobster behavior.



- 3 TREASURES OF THE MOUNTAIN WEST:** A savory home-cooked dutch oven meal and cowboy humor from the Bar T 5 Band awaits following a horse drawn covered wagon ride into Cache Canyon Creek.



- 4 DISCOVER SCANDINAVIA:** In the Swedish countryside, we visit a traditional family farm to learn about their way of life, and in Norway we marvel at how Scandinavians adapt to rugged coastlines.



5 MANITOBA—CANADA'S PRAIRIE

PROVIDENCE: Gunter Jochum invites us out to his family-run wheat farm, where Gunter and wife Crystal explain the process used to grow wheat and canola in this cold environment.



6 DC'S MONUMENTS, MEMORIALS & HIDDEN



GEMS: Relive the days of our country's founding from George Washington's Mt. Vernon home to paying respects at Arlington National Cemetery. We'll even venture into the area's most interesting neighborhoods, including Georgetown, Cathedral Heights and more!



7 IRELAND, A CELTIC JAUNT: At Blarney Woollen Mills, we visit the local mill with a history dating back to 1750. Located near the famous Blarney Castle, the presence of the Woollen Mills shielded Blarney from the worse effects of the famine due to its employment of local workers.



Here's a preview of our new 2021 & 2022 DISCOVERY Tours

-  **SCANDINAVIA** Enjoy the spectacular beauty of three unique Nordic countries united by Scandinavian warmth and hospitality. Soak in Sweden's splendor in gentle rolling meadows, thick dense forests and glistening lakes. Be captivated by Norway's dramatic fjords and sparkling blue waters. Add Denmark's tranquil beauty of pastoral farmland and colorful hills to make this trip a triple delight!
-  **MOUNT RUSHMORE, BLACK HILLS & BADLANDS** After four years of tours in North Dakota, we're heading 'south of the border' to explore South Dakota's Black Hills and Badlands. Tour stops include 'must see' attractions like Mount Rushmore, Crazy Horse, and Devils Tower. We'll also throw in many off-the-beaten path stops that you have come to know and love from Country Travel Discoveries' expert travel planners, such as experiencing Native Culture at the Pine Ridge Indian Reservation.
-  **MANITOBA: THE PRAIRIE PROVINCE** It's been one of the most requested destinations on surveys in recent years and we look forward to bringing it to you! You simply won't believe everything that Manitoba has to offer. Spend a few days in the stunning capital city of Winnipeg situated on the Red River of the North before exploring scenic Riding Mountain National Park. There will also be plenty of stops along the way at authentic Canadian farms.
-  **SWEET SOUTHERN HOSPITALITY: GEORGIA AND ALABAMA** Take in the scenic rolling hills of Georgia and Alabama while being immersed in unique southern culture and hospitality. From following the Civil Rights Trail to visiting the hometown of our 39th President, Jimmy Carter, these Southern stops are sure to please! We'll also experience the birthplace of rhythm and blues and delight in tasty home-cooked meals full of soul and comfort.
-  **HISTORIC ILLINOIS:** Journey along parts of historic Route 66, experiencing amazing culture and local oddities (world's largest catsup bottle!?) among Illinois' rolling countryside. Meet folks that make this region a delightful place to live. Rich farm lands to old fashioned soda fountains and two-pump gasoline stations – these and more provide a haven of "off the beaten path" sites.



🌿 **AROUND LAKE MICHIGAN:** From iconic cities and quiet harbor towns to lively ethnic enclaves and charming Mackinac Island, visit four states as we circle Lake Michigan. Towering sand dunes and spectacular Mackinaw Bridge, unique locals, and historic homes and castles welcome.



🌿 **OKLAHOMA'S FRONTIER COUNTRY:** Explore the wide open spaces of Oklahoma's Frontier Country. Visit Ree Drummond's Pioneer Woman's Mercantile (Food Network fame), the birthplace of Will Rogers, Rose Parade Clydesdales, Cherokee Indian culture, the Alfred P. Murrah Federal Building bombing memorial in Oklahoma City—Saddle up and get ready for an adventure through the Sooner State!



🌿 **LAKE MICHIGAN SHORES AND HOLLAND TULIP FESTIVAL** Tulips, tulips and more tulips! Take in the brilliant blues, gorgeous greens, and resilient reds at the 2021 Tulip Festival in Holland, Michigan. In addition to the gorgeous tulips, you will be able to attend a Dutch-themed parade, tour a wooden shoe factory, and try authentic Dutch foods. You won't want to miss taking in a gorgeous sunset on Ottawa Beach off of Lake Michigan and view "Big Red", Michigan's most photographed lighthouse.

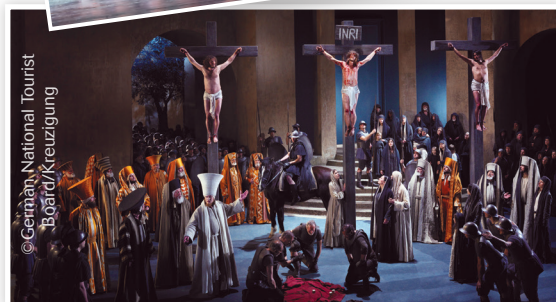


🌿 **KANSAS HORIZONS** Kansas is a slice of classic America with its rugged cowboy culture and sweeping prairies. "Home, home on the range" are words from the state's official song and describe this week-long journey across the Sunflower State. Come along with us through the tall-grass prairies and experience Kansas like you've never seen it before.

🌿 **HOLIDAY MAGIC IN NEW YORK CITY** The Big Apple at Christmas time...it's something everyone should experience at least once! Holiday cheer abounds as store-front windows are decorated from top to bottom. Bring home that perfect gift from one of the city's famous old-fashioned Christmas markets. You won't want to miss the Rockettes Christmas Spectacular in person at the Radio City Music Hall either!



🌿 **OBERAMMERGAU'S PASSION PLAY & THE TYROL (2022)** Considered one of the most important religious and cultural events in Germany, experience the Passion Play along with Austria's spectacular mountain villages and scenery.



Specialized Group Discoveries

AGRICULTURAL: Alaska KARL

Explore Alaska's Farms, Husbandry, Sea Life and Environment



Discover Agricultural Secrets of the
"Land of the Midnight Sun"

Initially crafted for the Kansas Agricultural and Rural Leadership (KARL) Graduate Program, this special tour balances the best scenic and cultural highlights of our highly popular Alaska & the Yukon tour with specialized, expert-led educational and experiential stops focused on Alaska's agriculture, energy and environment. Visits to local farming communities spotlight innovative farming techniques in the region, with its short-but-intense, 100-day growing window. See "Midnight Sun" giant produce at the state fair, visit the amazingly efficient Trans-Alaska Pipeline, tour a fish hatchery and marine life research facility, meet Athabascan natives and try a dogsled ride. Also, experience Denali's 6.2 million acres of pristine wilderness, cruise the glaciers of Kenai Fjords, and enjoy the train ride of a lifetime aboard the Alaska Rail McKinley Express.

10 Days • 9 Nights • 15 Meals • Departure City: Fairbanks, AK

FAITH: Spirit of the Ozarks & the Great Passion Play

Find Faith & Inspiration in Branson & Eureka Springs



Moving sites of faith in stunning
mountain country!

Feel your spirit lifted by the majestic scenery, toe-tapping gospel and mountain music, and inspirational sites of faith in spectacular Ozark Country. Travel back roads through grand national forests and river-etched mountain ranges, and be filled with awe witnessing the world-renowned "Great Passion Play" of Eureka Springs! Enjoy wholesome shows by your favorite entertainers in the music mecca of Branson, visit stunning Thorncrown Chapel and healing Grotto springs, tour the faith-based College of the Ozarks, and relish real Ozark hickory cooking!

5 Days • 4 Nights • 9 Meals • Departure City: Springfield, MO

HISTORY: Creation & Preservation of the Union

Unique Discovery Illuminates Our Nation's Birth, Battles and Perseverance



See the stories of America's birth, struggles,
and reconciliation brought to life!

From 18th Century Williamsburg to America's beginning in Jamestown, explore the Creation of our Union. Then, revisit America's Civil War in a new light, experiencing Berkeley Plantation, Malvern Hill, the White House of the Confederacy, Richmond, Manassas & Antietam Battlefields and, of course, Gettysburg. Two days visiting such sites as the Ford Theatre, Lincoln Memorial and others in our nation's capital brings this unique and moving trek to a climactic end.

7 Days • 6 Nights • 13 Meals • Departure City: Richmond, VA